

S.S.m.26. GOPINATHA MENON, G.—Processing, Procurement and Marketing of Pepper with Particular Reference to Co-operative Sector—1988—Prof. N. Ranganathan

This study is designed to gather, record and analyse data on history of pepper, pepper production, procurement and marketing with particular reference to Kerala. The main emphasis is given to study the role of co-operative sector with regard to procurement and export efforts and also the services rendered by co-operative sector agencies under MARKETED and NAFED to pepper trade.

The study has identified causes of low productivity in pepper as the cultivation of a large number of variety of poor genetic stocks, high population of senite and unproductive vines in the gardens, unscientific inter/mixed cropping and non adoption of proper manuring, plant protection, poor shade regulation, lack of soil conservation measures and inadequate extension service.

The study contains a number of recommendations and strategies for increasing the production of pepper by 3 to 4 per cent per annum and the productivity per pepper vine.